



Culture at your fingertips, for everyone, *anytime*

Discover how **Tripbox** and **Hi.Plinio** make cultural heritage accessible, engaging, and smart.



WHO IS CULTURE DIGITALI SRL?

Culture Digitali Srl is a company dedicated to digital innovation in the fields of **culture** and **tourism**. Through a multidisciplinary approach, we design smart solutions — digital platforms, apps, and interactive tools — aimed at enriching visitor experiences and promoting artistic and cultural heritage in an accessible, inclusive, and sustainable way.

Our mission is to **connect** people and places, emotions and knowledge, helping to make culture a living, shared experience accessible to everyone.



www.culturedigitali.eu



Enhancement of Cultural Heritage

Cultural, historical, and artistic landmarks represent a **heritage of inestimable value**, yet they often risk being underappreciated. In an increasingly connected world, today's visitors seek **personalized and interactive experiences**, supported by **clear and reliable information**.

The challenge, therefore, is to make culture accessible, engaging, and usable for everyone, simplifying the interaction between places and people.

- **Cultural heritage** of inestimable value often underutilized
- Growing need for **personalized, interactive, and immediate experiences**
- Increasing demand for **clear and accessible information** to enhance every destination



The solution: digital innovation to revolutionize the cultural experience



In response to the challenge of making cultural heritage more accessible and engaging, **Culture Digitali Srl** presents two innovative solutions: **Tripbox** and **Hi.Plinio**. Drawing on our experience in the field, we have developed digital tools that combine technology with a passion for culture, offering smart, personalized experiences for visitors and professionals alike.



Tripbox – the platform that guides you through interactive and themed cultural experiences.

Tripbox is our platform dedicated to enhancing artistic and historical sites, designed to guide visitors through a thematic and personalized journey. Accessible via both web and mobile app (iOS and Android), **Tripbox** offers meticulously curated itineraries and multimedia content to deliver a complete cultural experience.

Why choose it

- Thematic itineraries tailored to each point of interest
- Direct access to multimedia digital content
- Immersive and engaging experience for every visitor



Hi.Plinio: Your Intelligent Assistant for Cultural Tourism

Your personal assistant for tailor-made cultural experiences.

Hi.Plinio is the first virtual assistant designed to respond simply and effectively to the needs of tourists.

Thanks to the use of Artificial Intelligence technologies, Hi.Plinio can provide information about museums, archaeological sites, monuments, and events, offering continuous, multilingual, and personalized support.



Hi.Plinio – The intelligent assistant for cultural tourism



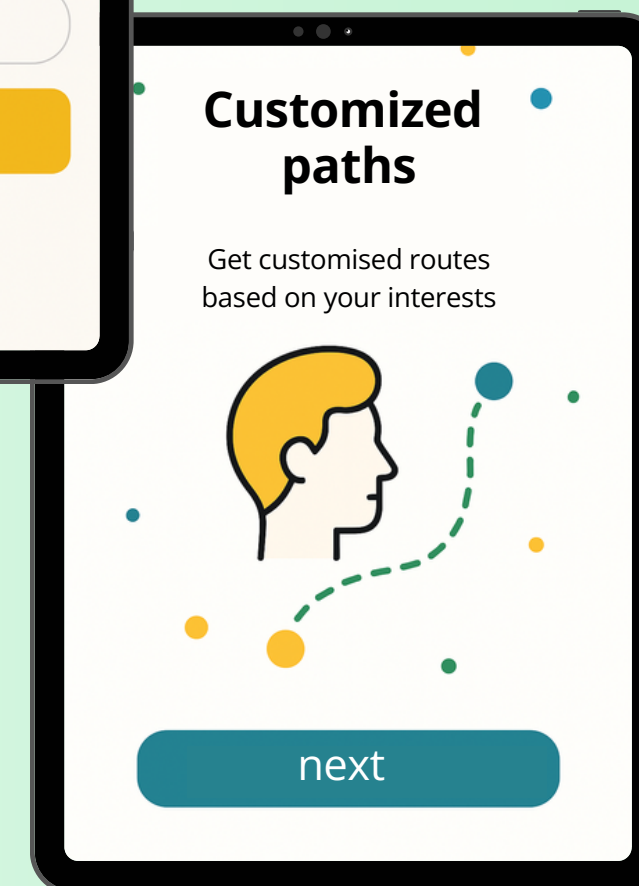
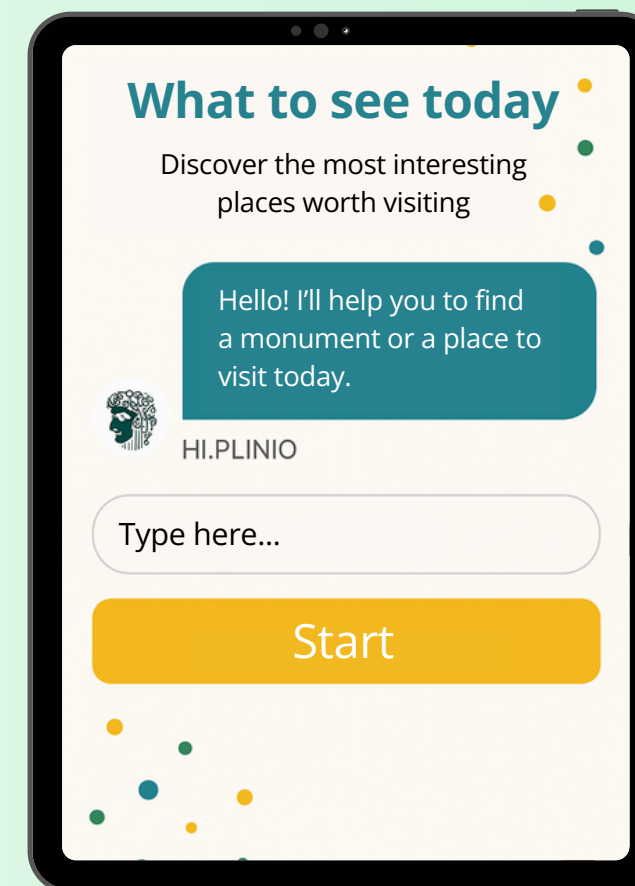
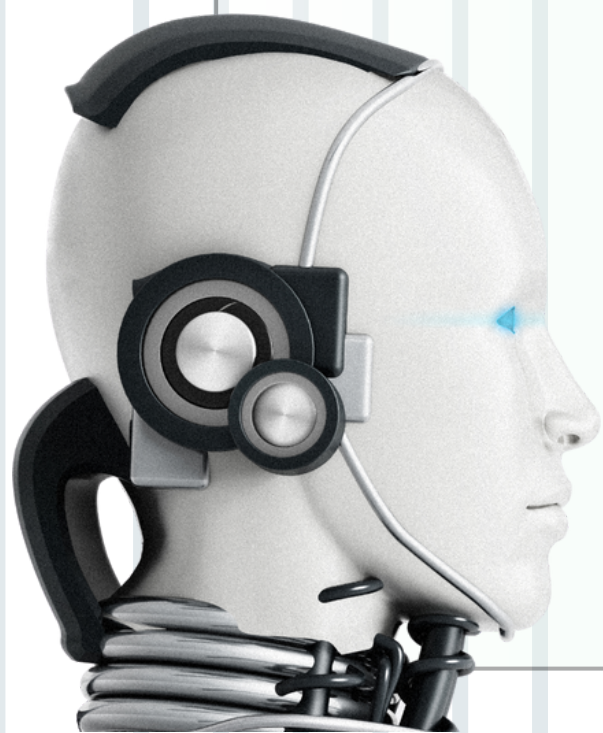
- Immediate and real-time answers to questions about opening hours, costs, and routes



- 24/7 assistance, always available for tourists



- Multilingual support for effective communication with visitors from different nationalities



Tailored benefits for every stakeholder

Our solutions, **Tripbox** and **Hi.Plinio**, are designed to meet the specific needs of various stakeholders in the cultural and tourism sectors. Whether it's museums, public institutions, or tour operators, each stakeholder can benefit from digital tools aimed at enhancing and making cultural heritage more accessible.



Museums and cultural sites:

- Increased visitor engagement
- Interactive and immersive experiences
- Multimedia content and themed itineraries

Public institutions and local administrations:

- Clear and accessible communication
- Continuous support for cultural engagement
- Solutions that facilitate the management and promotion of heritage

Tour operators and travel agencies:

- Differentiation of the tourism offering
- Timely and personalized information for visitors
- Improved customer experience with real-time data



The implementation of **Tripbox** and **Hi.Plinio** is transforming the cultural experience, with measurable results in terms of user engagement and satisfaction. These digital solutions not only improve access to information but also create added value for sector operators, contributing to more efficient management and the promotion of cultural heritage.

- Increase in visits and time spent at cultural sites
- Positive feedback and testimonials from satisfied users
- Improved operational efficiency and reduced support costs
- Greater visibility and attractiveness for museums, public institutions, and tour operators



Act Now: Discover How to Innovate Your Cultural Offering

Discover how **Culture Digitali Srl** can support you in promoting and enhancing cultural heritage through innovative digital solutions like **Tripbox** and **Hi.Plinio**.

The future of cultural tourism is already here.

[Find out more](#)



Contacts and acknowledgments

We are ready to answer all your questions and support you in the development of innovative projects.

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Find out more on: **hiplinio.com** e **gotripbox.com**